

# CREATING AN INCOME OPPORTUNITY

## Your Opportunity

With the Nikken business opportunity you can create the life you want. Do you want flexible working hours and more time with your family? Do you want a new career and better finances? Do you want to help your family and friends improve their wellbeing?

At Nikken, we offer you the chance to build a successful business based on tried and tested methods. Our business model, network marketing, enables you to start your own business at a fraction of the cost of setting up a traditional business. And as well as having a supportive team around you, you'll have opportunity to purchase and sell unique Nikken products that you won't find elsewhere. You can also introduce others to the Nikken business, helping them to live life in balance.

## Benefits of a Nikken business:

- You earn while you learn – you don't have to know everything to get started, as you'll be supported and helped by both Nikken, the person that introduced you to the business and your upline leaders.
- It's an equal opportunity – for anyone, no matter the age, race, gender, ethnicity or educational and vocational background. You can join us and become successful.
- Your input determines your success – you can choose to run your business part-time or full-time to fit your lifestyle.
- You won't have any of the financial risks or responsibilities that come with setting up a traditional business.
- Nikken will support you with the systems, products, and other collateral to build a successful business.
- You have the opportunity to grow an international business.

## Our Logo - Discover it. Live it. Share it.

- **Discover it** - means learn about Nikken.
- **Live it** - means experiencing the Active Wellness lifestyle by using the products.
- **Share it** - means the more people you introduce to the Nikken products and income opportunity, the more you earn.

## Build a Business

- Retail the products to Customers.
- Introduce new Consultants to the business. Building your network enables you to earn a commission from their sales as well as your own.
- Use the ABC method for introducing new people. An experienced Consultant, together with a B Consultant (you), presents Nikken products and/or income opportunity to a C customer or prospective Consultant.
- Get help, support and training from the person who introduced you into the business, and your upline leaders.
- Use social media to reach those you don't know personally by posting regularly about products and promotions.
- Teach the people you enroll as Consultants to duplicate what you do to build your business.